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Ed Caruso is the President of Lakeshore Logistics, Inc., where he helps businesses turn supply chain challenges into opportunities. With more than 30 years of experience in transportation and logistics, he specializes in using data-driven strategies to improve efficiency, reduce costs and drive smarter decision-making.

Throughout his career, Caruso has been at the forefront of industry innovation. Prior to founding Lakeshore Logistics, he played a key role in launching Transportation.com, one of the first “Point, Click, & Ship” internet-based transportation systems. Prior to that, he led a \$100 million annual transportation and distribution operation at OfficeMax, optimizing logistics for a retail network of 1,000 locations. He began his career at Roadway Express, analyzing and improving operational efficiencies while managing cargo claims and litigation settlements.

As a supply chain strategist and problem solver, Caruso has worked with companies across industries to rethink how they manage transportation, uncover hidden costs and improve their bottom line. He understands that in today’s economy, logistics isn’t just about moving goods – it’s about making smarter, data-backed decisions that give businesses a competitive edge.

At Lakeshore Logistics, his team provides hands-on supply chain management, tackling complex shipping challenges that traditional 3PLs often overlook. Their mission is to deliver solutions that go beyond price comparisons by helping companies optimize their logistics with strategic, results-driven execution.

Caruso holds a Bachelor of Arts degree in Criminal Justice Studies and Political Science from Kent State University. He resides in Tallmadge, Ohio.