



GEOFFREY MUESSIG, EXECUTIVE VICE PRESIDENT & CHIEF MARKETING OFFICER

Geoffrey Muessig possesses over 38 years of experience in the transportation industry. He started his career with PITT OHIO in 1988 as a Sales Representative and currently holds the positions of Executive Vice President and Chief Marketing Officer. In his current role, he is responsible for overseeing the sales and marketing strategies of PITT OHIO.

He has been instrumental in introducing several innovative service offerings to the market, including Fast Track, an award-winning expedited Less-Than-Truckload (LTL) guaranteed shipping service, Heat Track, a guaranteed protect-from-freeze LTL shipping service, and The Reliance Network (TRNet), a nationwide LTL network covering North America.

Additionally, Mr. Muessig serves on the board of NMFTA's LTL Digital Council and SMC3. He holds a Master of Arts degree from the University of Chicago and an MBA from the Joseph M. Katz Graduate School of Business at the University of Pittsburgh. Mr. Muessig has resided in Pittsburgh, PA with his wife since 1995.