Rick Bridges

SVP, Account Executive, Supply Chain and Logistics
rbridges@lockton.com

Lockton Marine and Logistics

Joined Lockton in 2021

Prior Experience

Roanoke Trade

Munich Re

EXPERTISE

Rick is a senior vice president and account executive for Supply Chain and Logistics in the Lockton Marine and Logistics practice; he is based in the New York City office.

Rick serves as a Supply Chain and Logistics Companies Worldwide–Industry disruptor who has been pivotal in revolutionizing supply chain risk and related insurance products.

At Lockton his responsibilities include marketing and implementation of supply chain and logistics insurance solutions, program design, and providing related strategic advisement, as well as overall day-to-day client servicing. He also contributes to the growth in the logistics segment of the Marine Practice through branding, product development and client development initiatives.

With more than 28 years of experience in the logistics insurance industry, Rick is well-versed in cargo, stock throughput, and professional liability coverages. He has worked with freight forwarders, 3PLs, property brokers, and import/export clients. He is also co-inventor of a patented sensor-based cargo insurance product designed to cover hidden transit damage.

One of the most knowledgeable people in his field, Rick has delivered cargo insurance workshops and seminars to clients worldwide and is a frequent speaker at local and national transportation association conferences. He has worked on special projects with the United Nations, USAID, CDC and other governmental organizations.

Rick has served on the Airforwarders Association board of directors and has been active in the Association's Regulatory Affairs and E-Commerce Committees. He has also served as president for the Coalition of New England Companies for Trade (CONECT) and is a regular contributor to industry intelligence outlets, including FreightWaves, American Journal of Transportation, Shipping Digest and Heavy Lift & Project Forwarding International.

Rick is a strong client advocate who understands the complexities of the supply chain and logistics world and the many exposures that can have a significant impact on these clients. He strives to deliver uncomplicated risk management solutions that align with client expectations.

EDUCATION

BSc in maritime business and maritime law | University of Plymouth; Plymouth, England
BA in marine affairs | University of Rhode Island; South Kingston, R.I.

PROFESSIONAL AFFILIATION

Airforwarders Association | Member
American Institute of Marine Underwriters | Associate Member

CIVIC AFFILIATION

West Newbury Planning Board | Member